

How do I register my brand?

You register your brand with the county clerk in the county where the cattle/horses are pastured. The county clerk forwards a copy of the brand registration to TSCRA where it is put into a brand database. In Oklahoma, you register your brand with the Oklahoma Cattleman's Association in Oklahoma City.

Branding is very important in proving ownership of lost or stolen animals. An unbranded animal is called a "slick," and is almost impossible to legally identify. No other way is as easily visible as branding, not only for identification, but as a deterrent to theft. Other methods such as implanted computer chips are positive identification, if a new owner is aware of them, but hot or freeze brands are highly visible and hard to alter.
"Trust your neighbors, but brand your stock."